



# GENXTHRIVE GENERATIONAL BRIDGE LAB GREEN + A.I. SKILLS SPRINTS

byGLEAC

# PROBLEM

Global transformations, such as **ageism** and rapidly evolving **technologies** underscore the urgency for companies to significantly align skills with the evolving demands by enhancing upskilling opportunities → especially considering the swift advancements in **artificial intelligence** (AI) and **sustainability** (OECD). IoT market is projected to surge from **740 billion USD** to **4,422 billion USD**, while AI is anticipated to grow from **65 billion USD** to **1,582 billion USD by 2030** (UNCTAD)..

**Skill evolution**, the average **half-life of skills** has dwindled to less than five years (HBR). **This confluence of factors underscores the imperative for innovative solutions.**



## Ineffective programs

Most on-line modules are one size fit all, tend **to loose engagement**, are never completed and **disconnected** with the learners' needs on the job.



## Lacks Peer Networks

This absence of peer support and collaboration can impede **intergenerational collaboration**, sharing of knowledge, best practices, and insights.



## No bridge into new roles

Companies are not providing pathways for these individuals so that they thrive with **purpose while having a positive impact.**

# SOLUTION



## Generation X in Green & AI Skills

Closing the generational divide in AI and Sustainable Intelligence. **GenXThrive** addresses this urgency, offering a **future-ready workforce**, It bridges the skills gap through a **tailored human-centric program**, cultivating **community**, fostering **intergenerational collaboration**, and guiding participants to **harness AI technology (latest ready-to-use use AI tools skills and GLEAC's personalized MentorGPT)** for optimal performance.



## Human-centered program

Engaging in personal **entrepreneurial** challenges, receiving tailored **expert feedback** and **customize** their experience by selecting specialization tracks.



## Community and Networking

Belonging to a community with 500+ industry experts, **networking opportunities** engaging in **peer-to-peer** and **intergenerational knowledge exchange.**



## Purposeful Career Navigation

Working on **green impact** projects, leveraging AI as a **powerful productivity** enabler. Strategically planning next career steps in a **purposeful** manner.

# UPSKILLING GENERATION X FOR CORPORATE SUCCESS

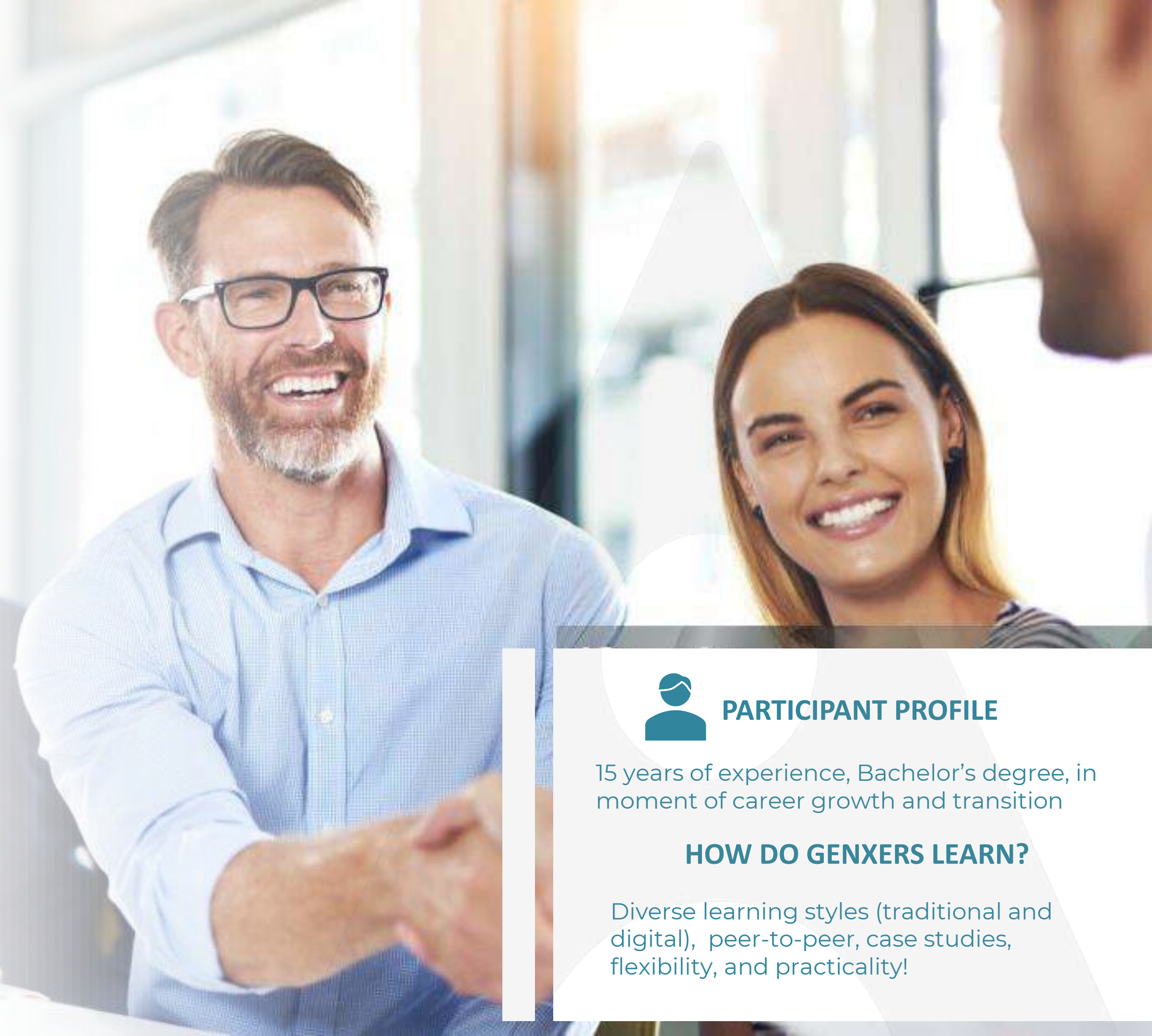
Generation X (born 1965-1980) comprises a vital and increasing segment of the workforce.

**Productivity Boost:** Upskilling fosters a more proficient and adaptable workforce, enhancing overall productivity.

**Leadership Roles:** Many Gen Xers hold leadership positions; upskilling ensures effective leadership in a tech-driven era.

**Experience and Expertise:** Gen X brings a wealth of industry experience and expertise, making them valuable contributors to corporate success.

**Innovation Hub:** Technologically adept Gen Xers contribute to innovation, driving the company's competitive edge.



## PARTICIPANT PROFILE

15 years of experience, Bachelor's degree, in moment of career growth and transition

## HOW DO GENXERS LEARN?

Diverse learning styles (traditional and digital), peer-to-peer, case studies, flexibility, and practicality!

# BLENDED LEARNING

**First 6 weeks:** every session will empower participants to create a purpose-driven, environmentally conscious entrepreneurial or intrapreneurial project, leveraging AI as a powerful enabler so that they can obtain tangible take aways that they can already incorporate into their daily work.

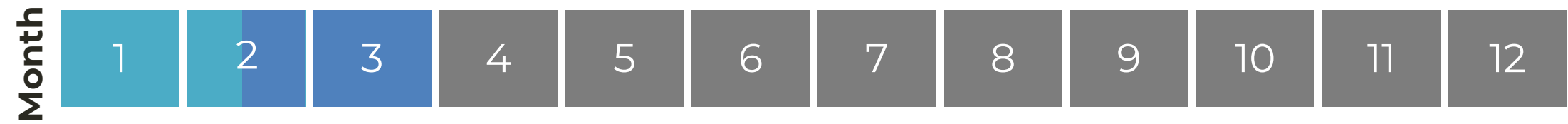
**Second 6 weeks:** participants can choose to continue by specializing on two specific tracks

## DIGITAL CATALOGUE

- Session **learning pills**
- Access to partner **learning online libraries**
- AI used to draw out and share best practices
- **Mentor GPT** to tailor personal advice



## GREEN & AI SKILLS



**1**

**Upskilling**

- Green Skills**: Identifying a challenge, working on its sustainability and regenerative practices and activities, circular economy, decarbonization, waste management measuring impact and reporting it and communicating focusing on materiality.
- AI Skills**: Using AI tools for to enhance and improve performance in regard to research, analysis, workflow management, content creation etc.
- Tracks**: ESG strategy and reporting, AI modeling, Career Navigation, Start up coaching, and Industry shadowing.

Micro-learning through dedicated modules on GLEAC app and Mentor GPT

**2**

**Community**

- Access to 25 GLEAC Industry Experts
- Peer- to – Peer learning within and among cohorts
- Intergenerational Mentorship with youth groups

# MEET THE TEAM

Existing Community Mentors, Entrepreneurs in Residence and Investors of Gleac



**Sallyann Della Casa**  
CEO at GLEAC  
Community and Opportunity Lead



**Neeha Mujeeb**  
Strategy and Operations Lead



**Carmen Alvarez-Margaride**  
Academic Director & Project Lead



**Khalifa Manaa**  
AI Venture Founder  
& Lecturer  
**AI Expert Lead**



**Randhir Mishra**  
NGO Founder & ESG University Professor  
**Green Expert Lead**



*Thank you*

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